

KEDA 2022 Fall Forum:



LEVEL UP
The Future of Kitsap's Economy

Premier Sponsor:



**PUGET
SOUND
ENERGY**

Oct 20th 1-5pm Kitsap Conference Center, Bremerton Harborside

AGENDA

- 1:00** **Welcome, Introductions**
Erin Leedham, KEDA Board Chair & Joe Morrison, KEDA Executive Director
- 1:10** **Inflation & Workforce: The Story So Far**
Anneliese Vance-Sherman, Ph.D., Regional Labor Economist at State of Washington
- 1:50** **Inclusive Hiring: Realities & Rewards – Employment First Coalition Panel**
Jen Andersen, Trillium Employment Services | Paul Barrett, Franchise, Westside Pizza
Shauna Euritt, Vadis, Kitsap County | Miranda Fort, Easter Seals
Ronnie Oswald, Holly Ridge Center | Samantha Shear, Holly Ridge Center,
- 2:35** **Premier Sponsor Remarks**
Caryn Vande Griend, Government Affairs Representative, Puget Sound Energy
- 2:40** **Made in Kitsap: Attracting, Growing & Retaining Our World-Class Startups**
Moderator: Alanna Imbach, Founder, Vibe Coworks
— Katie Hoffman, Cofounder & COO, Phaidra
— Nick Johnson, Cofounder & Creative Director, Libro.fm
— Luke Swanson, CEO, GovGig
- 3:20** **WAV-C: Introducing Maritime Autonomy**
Seth Abelson, Ph.D., WAV-C Program Manager
- 3:50** **Keynote Address: Kitsap's Economy; Opportunities, Challenges & the Future**
Martin Karl Vanags, Martin Karl Consulting
- 4:25** **Closing Remarks**
Joe Morrison, KEDA Executive Director
- 4:30** **Social Hour & Networking**



Speaker Bios

Martin Karl Vanags (he/him/his) Martin Karl Consulting



Martin Karl Vanags is an economic development professional of thirty-five years. He has worked in a wide range of roles in economic development, community development, city management and entrepreneurship. After years working in Illinois, Indiana and New York State, Vanags is leading efforts to lead economic developers through the challenges posed by climate change. Vanags has served on numerous professional boards and commissions related to economic development in the communities he has served including serving on the Board of the International Economic Development Council. Vanags has a Masters degree in Public Administration from Northern Illinois University a Bachelor's degree in Political Science from Illinois State University and is a Certified Economic developer.

Anneliese Vance-Sherman, Ph.D (she/her/hers) Regional Labor Economist, WA State Employment Security Dept



Anneliese has served as a Regional Labor Economist since February 2010. Her region includes King, Snohomish, Whatcom, Skagit, Island and San Juan Counties. Anneliese works closely with economic and workforce development partners, media, businesses and others throughout the North and Central Puget Sound region and statewide, providing local labor market intelligence to help inform strategic decision-making.

Anneliese has a Ph.D. in economic geography and a master's degree in economics both from the State University of New York at Buffalo. w York at Buffalo.

Seth Abelson, Ph.D. (he/him/his) WAV-C Program Manager



Seth is the KEDA WAV-C Program Manager. He has over 25 years of experience in business consulting, and operational strategies locally and internationally. His prior engagements include business management consultancy focused on strategy formulation for startups, process innovation, strengthening institutional relationships, partnership alliance, revenue source management, risk management, and scenario planning strategies. He is a proud George Mason University alumnus and a lifetime member of the Delta Mu Delta Honor Society.

WAV-C (Washington Autonomous Vehicle Cluster) is funded by a \$500,000 grant from the Washington Department of Commerce under its Innovation Cluster Accelerator Program

Erin Leedham (she/her/hers) KEDA Board Chair



Erin has served on KEDA's board since 2014 and currently serves as Board Chair. She has been general manager of Kitsap Mall since 2013. She has extensive experience in Regional Mall Management for both family owned property and large investors, and many years in commercial property management in the Seattle area, San Francisco Bay area and Central Valley of California.

Joe Morrison (he/him/his) Executive Director, KEDA



Joe has served as KEDA's executive director since 2020. Skilled in entrepreneurial-led economic development, community building, angel and venture capital, development finance, business development and public private partnerships. He worked previously as director of the 49th State Angel Fund, a \$12.7 million economic development fund for the City of Anchorage.

Alanna Imbach (she/her/hers) CEO & Founder, Vibe Coworks



A fierce champion of innovation, entrepreneurship and meaningful social impact, Alanna Imbach is the founder and CEO of Vibe Coworks, the West Sound region's largest shared workspace and coworking community. A 'boomerang Kitsapian' with deep roots in this community, Alanna returned to the area in 2017, having spent 15 years living and working across the globe in the international development sector.

Nick Johnson (he/him/his) Cofounder & Creative Director at Libro.fm



Nick is the Cofounder and Creative Director at Libro.fm. He has wildly varying tastes. For example, you can see him zooming around the Pacific Northwest on either his pristine Italian scooter or his classic American car. His tastes in books are just as diverse. He reads (and listens to!) everything from 1950s-era sci-fi to modern YA.

Katie Hoffman (she/her/hers) Cofounder & COO, Phaidra



Katie is the COO and Cofounder of Phaidra, a fully remote company that creates AI-driven control systems that automatically learn and self-improve over time. Katie is a mechanical engineer and systems engineer by training who has spent her career focused on new technology commercialization, control systems design, product development, and operations.

Luke Swanson (he/him/his) CEO, GovGig



With over 15 years of federal contracting experience, Luke channeled his experience as a government construction contractor into his work as CEO of GovGig, providing a winning solution for Federal construction professional services, staffing, recruiting, and a self-service job board. GovGig assists federal contract holders with complex federal project management challenges, timely acquisition of key personnel and training on federal contracting.



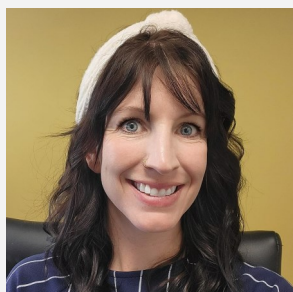
Jen Anderson (she/her/hers)
Program Manager, Trillium
Employment Services



Shauna Euritt (she/her/hers)
Program Manager,
Vadis, Kitsap County Division



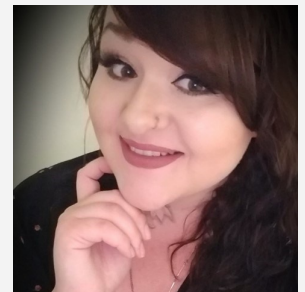
Paul Barrett (he/him/his)
Franchise Owner,
West Side Pizza



Miranda Fort (she/her/hers)
Program Manager, Easter Seals Ba



Ronnie Oswald (she/her/hers)
Director, Adult Employment
Services, Holly Ridge Center



Samantha Shear (she/her/hers)
Adult Employment Services,
Holly Ridge Center

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