

**KEDA 2023**

# ANNUAL MEETING

**KITSAP**  
ECONOMIC  
DEVELOPMENT  
ALLIANCE

**& Economic Forecast Luncheon**

[www.kitsapeda.org](http://www.kitsapeda.org)

## AGENDA

- 11:00 Networking & Lunch
- 11:30 Welcome  
Joe Morrison, Executive Director, Kitsap Economic Development Alliance  
Jay Mills, Port Madison Enterprises, KEDA Board of Directors  
Erin Leedham, Chair, KEDA Board of Directors
- 11:40 Economic Forecast  
Hart Hodges \* James McCafferty, Co-directors  
Western Washington University, Center for Economic & Business Research
- 12:10 SharedWork Program  
Rafael Colón, Business Outreach Manager - Employment Security Department
- 12:12 Board Elections  
Erin Leedham, Chair, KEDA Board of Directors
- 12:15 KEDA 2022 Annual Report & 2023 Strategic Plan  
Joe Morrison, Executive Director, Kitsap Economic Development Alliance
- 12:30 Matchstick Lab, Microbusiness Accelerator Spotlight  
James Davis, KEDA Economic Development Manager;  
Tricia Benson, Viking Marine; Reama Schuldt, Spread Supplies  
Dionne & Greg Showers, Backflow Assembly Solutions
- 12:50 Economic Champion Award  
Joe Morrison, KEDA Executive Director
- 1:00 Closing Remarks

**Kitsap Bank**



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# FEATURED SPEAKERS

**Hart Hodges,** (he/him/his) Co-Director, Center for Economic & Business Research, WWU



Hart Hodges, PhD joined the faculty at Western Washington University in the Fall of 2000 and serves as co-director of the Center for Economic and Business Research. His research interests include natural resource and environmental economics, health economics, and applied business economics. He received his Ph.D. in Economics in 1994 from the University of Washington. While at the University of Washington, Hart received awards for both undergraduate and graduate teaching instruction. He taught economics from 1993-1995 at the University of Puget Sound in Tacoma, WA, and then served as the natural resource damage assessment economist for the U.S. Department of the Interior. Hart is currently managing several research projects and public service efforts with an emphasis on economic development.

**James McCafferty,** (he/him/his) Co-Director, Center for Economic & Business Research, WWU



James McCafferty serves as co-director for Western Washington University's Center for Economic and Business Research. He seeks to broaden the connections between the university, the College of Business and Economics, and the community through student internships, classroom-based projects, and consultative projects. James has an MBA from Western Washington University, and a Bachelor of Science degree in Journalism/Public Relations from University of Oregon. Working within the College of Business and Economics and across campus James works with students, faculty and staff to bring their skills, resources and abilities to the assistance of businesses, governments and not for profits. Through these projects WWU is able to engage in activities that deliver both educational and experiential benefits to all those involved.

## KEDA LEADERSHIP

**Erin Leedham,** (she/her/hers) KEDA Board Chair



Erin has served on KEDA's board since 2014 and currently serves as Board Chair. She has been general manager of Kitsap Mall since 2013. She has extensive experience in Regional Mall Management for both family owned property and large investors, and many years in commercial property management in the Seattle area, San Francisco Bay area and Central Valley of California.

**Joe Morrison,** (he/him/his) Executive Director, KEDA



Joe has served as KEDA's executive director since 2020. Skilled in entrepreneurial-led economic development, community building, angel and venture capital, development finance, business development and public private partnerships. He worked previously as director of the 49th State Angel, Fund, a \$12.7 million economic development fund for the City of Anchorage.

# 2023 Annual Meeting & Economic Forecast

## MATCHSTICK LAB, MICROBUSINESS ACCELERATOR SPOTLIGHT



**James Davis**

(he/him/his)  
KEDA Economic  
Development Manager



### Microbusiness Accelerator Cohort 1:

**Back L-R:** Darren O’Conner NthX; Greg Showers, Backflow Assembly; Michael Griffin, Griffin Gallery NW; Tricia Benson, Viking Marine

**Front L-R:** Edger Izurieta, Tax Trust Co.; Megan Martin, Indigo Plum Shoes & Apparel; Megan Clarke, Sites on the Sound; Reama Schuldt, Spread Supplies; Sandra Rocha, Brazil Comes to You

## KEDA BOARD OF DIRECTORS / 2023 BALLOT

### NEW & RENEWING MEMBERS

<b>Mary McClure</b>   <i>Commissioner, Port of Kingston</i>	Renewing Director	March 31, 2026
<b>Angie Tomisser</b>   <i>Associate Principal, Rice Fergus Miller</i>	Renewing Director	March 31, 2026
<b>Chris Cook</b>   <i>Senior Partner, Hearthstone CPA Group</i>	New Director	March 31, 2026
<b>Holly Hill</b>   <i>Sr Director Western Locations, Outreach &amp; Continuing Education, WWU</i>	New Director	March 31, 2026
<b>Jennifer Kreidler-Moss</b>   <i>CEO, Peninsula Health Services</i>	New Director	March 31, 2026
<b>Richard Schwarz</b>   <i>CEO, SAFE Boats International</i>	New Director	March 31, 2026

### OFFICERS SLATE

Chair: <b>Erin Leedham</b> , <i>General Manager, Kitsap Mall</i>	March 31, 2024
Vice Chair: <b>Roger Newton</b> , <i>Owner, Newton Building &amp; Development</i>	March 31, 2024
Treasurer: <b>Chad Melton</b> , <i>President, St. Michael Medical Center</i>	March 31, 2025

# Thank you for participating in KEDA's Annual Meeting & Economic Forecast

EVENT SURVEY



INVESTOR SURVEY



PRESENTATIONS



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