

KITSAP COUNTY

Destination Marketing Strategy

Summer 2026

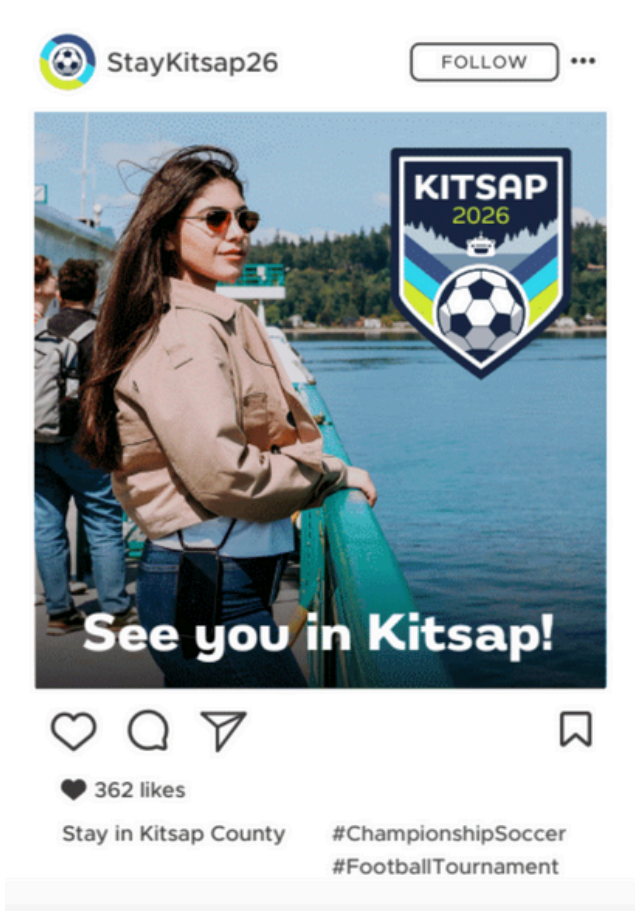
love  **KITSAP**
KITSAP DESTINATION MARKETING SPECIALISTS



BRANDING & LOGO



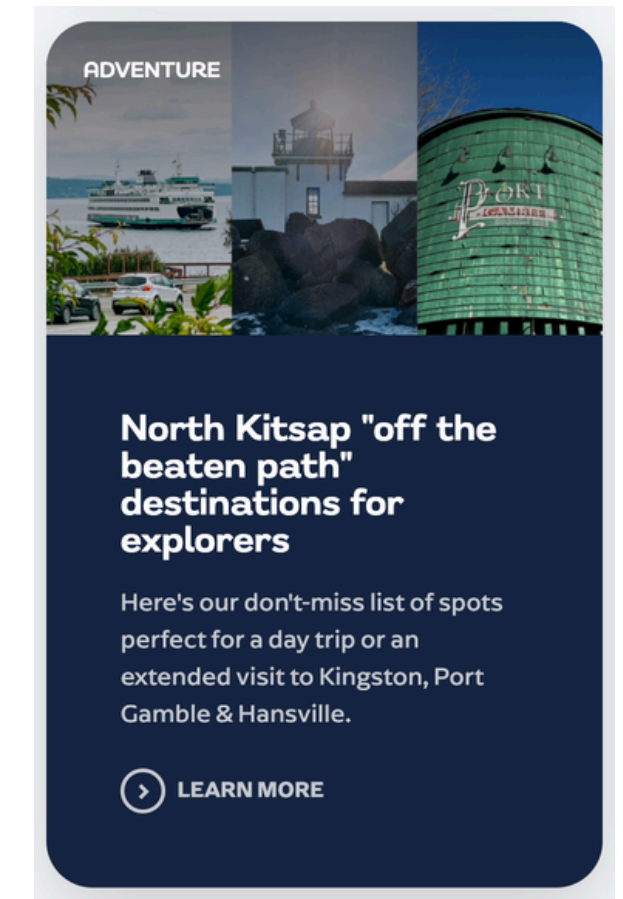
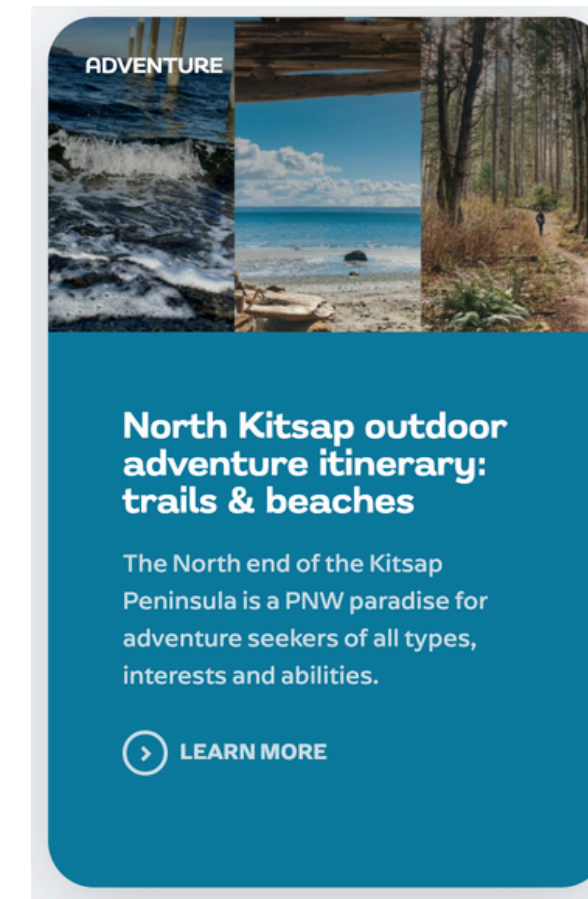
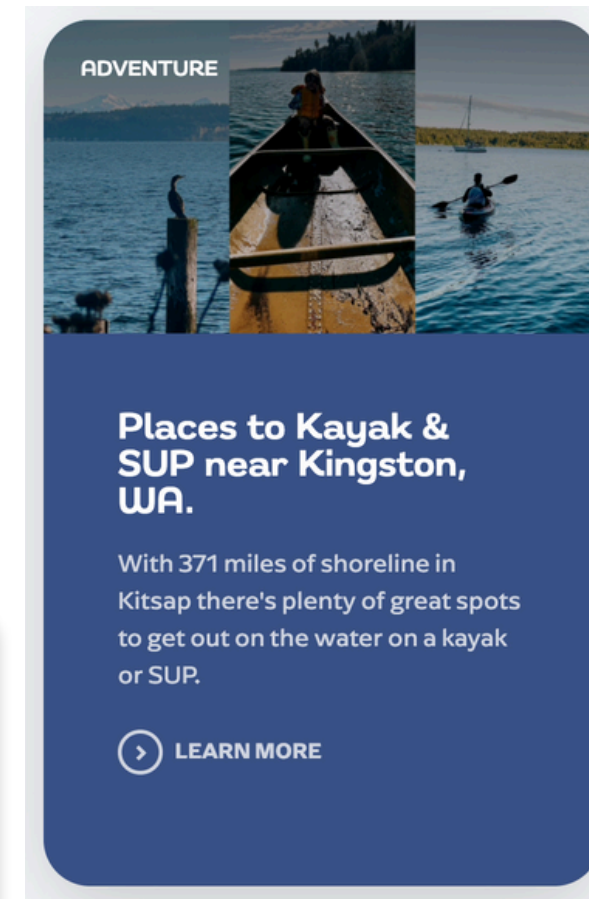
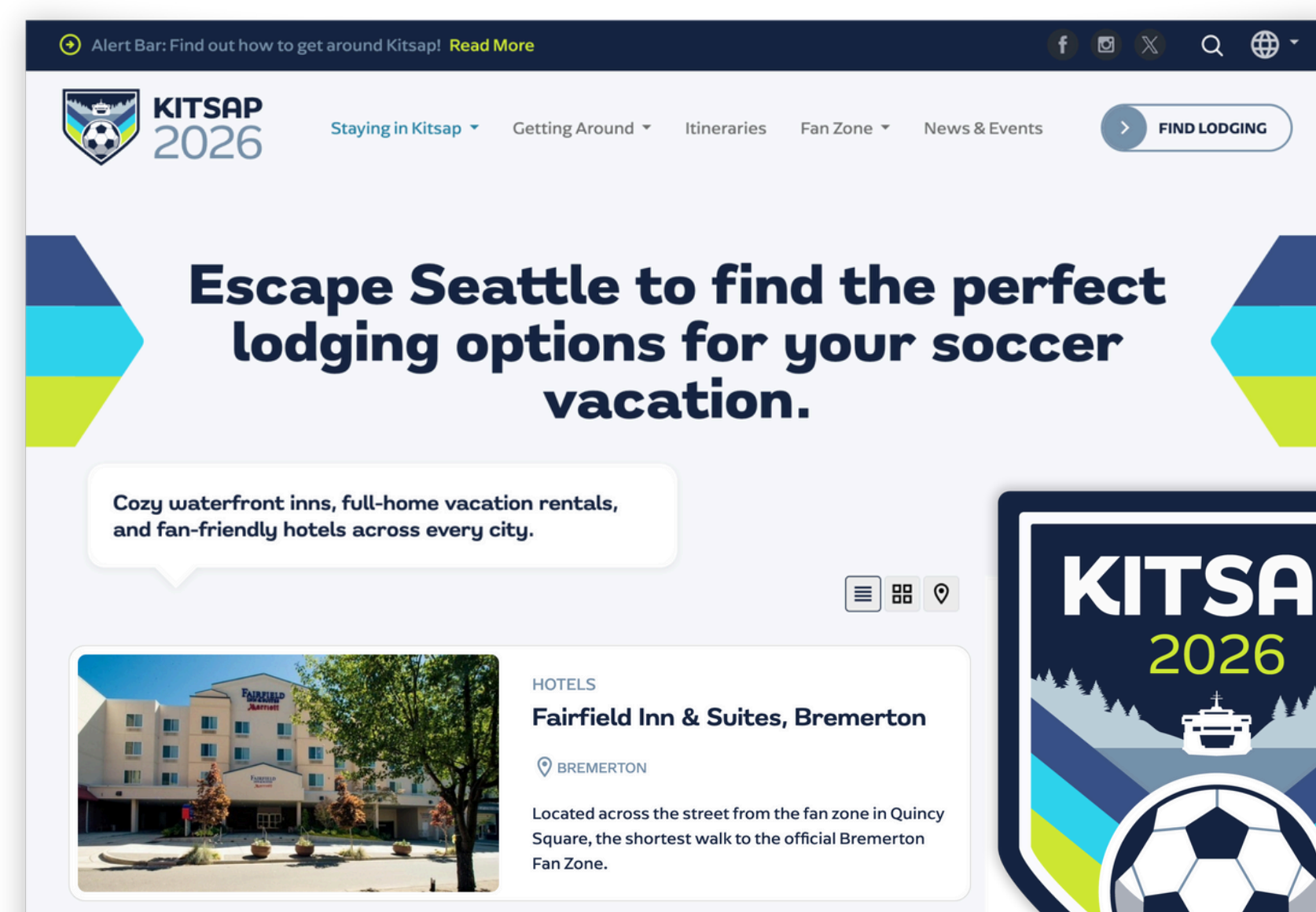
KITSAP
2026



world cup efforts

STAYKITSAP26.COM

Strategy, branding and digital presence for “Stay Kitsap ‘26”, used to market to visitors coming to the World Cup Seattle matches. We are promoting Kitsap to visitors during and surrounding the Seattle matches, encouraging them to experience a slower paced, affordable, and outdoor-friendly alternative place to stay.



FRESH EXPERIENCES CONTINUE TO ROLL OUT IN 2025, 2026, AND BEYOND!

- Staykitsap26 Website
- Stay Kitsap 2026 Branding
- Stay Kitsap SEO and Social Promotion
- Official Fan Zone Announcement Video
- Official Fan Zone Webpage

KITSAP

Seattle Stadium



Staying in Kitsap ▾ Getting Around ▾ Itineraries ▾ Fan Zone ▾ News & Events ▾

> FIND LODGING

Close to the action. Miles from the crowds.

Kitsap County is the best place to stay for championship soccer in 2026!



Marina Square Suites

Marina Square Suites welcomes guests for nightly stays or short-term, move-in ready water view furnished suites.

> MORE INFO [All Lodging](#)

← Prev 1 of 28 Next →

FAMILIES



72 hours in Kitsap for soccer fans

With Bremerton officially designated as an official Fan Zone, Kitsap County is the perfect base camp for families.

> LEARN MORE

BUDGET



Best budget-friendly soccer vacation

Planning your soccer-filled getaway to the Seattle matches but trying to keep your spending in check?

> LEARN MORE

BUDGET



History, nature & hidden gems of Kitsap County

Authentic and scenic gems around Kitsap County—from charming seaside streets and lush parks and forest trails.

> LEARN MORE

world cup efforts



Marina Square Suites

📍 BREMERTON

Marina Square Suites welcomes guests for nightly stays or short-term, move-in ready water view furnished suites.



HOTELS

Best Western Silverdale Beach Hotel

📍 BREMERTON

Sweeping views through walls of windows and private balconies invite you to pause and unwind.



HOTELS

The Marshall Suites

📍 BAINBRIDGE ISLAND

The Marshall Suites is a boutique hotel located on Bainbridge Island, WA just 1.2 miles from the ferry landing.



HOTELS

Poulsbo Inn & Suites

📍 POULSBO

The Poulsbo Inn & Suites has 83 guest rooms featuring the rich colors reminiscent of a mountain lodge.



HOTELS

Hotel Scandi

📍 POULSBO

Hotel Scandi offers a handful of renovated rooms and suites designed with simplicity, comfort, and Scandinavian clarity.



HOTELS

Fairfield Inn & Suites, Bremerton

📍 BREMERTON

Located across the street from the fan zone in Quincy Square, the shortest walk to the official Bremerton Fan Zone.



HOTELS

Oxford Suites Silverdale

📍 SILVERDALE

Oxford Suites invites you to indulge in the comfort, convenience, and amenities of our 104 spacious suites.



HOTELS

Hampton Inn & Suites



Oxford Suites Silverdale

📍 SILVERDALE

Oxford Suites invites you to indulge in the comfort, convenience, and amenities of our 104 spacious suites.



HOTELS

Hampton Inn & Suites

📍 BREMERTON

Located along the Bremerton waterfront boardwalk and moments from the official Bremerton Fan Zone at Quincy Square.



HOTELS

Oyster Bay Inn

📍 BREMERTON

This newly renovated motel-style inn features refreshed bay-view rooms with balconies, free grab-and-go breakfast.



HOTELS

Baymont by Wyndham

📍 BREMERTON

Baymont Inn & Suites Bremerton Hotel is located four miles from the Bremerton Fan Zone, right off Highway 3.



HOTELS

Clearwater Casino & Resort

📍 POULSBO

Breathtaking views of Puget Sound and numerous luxurious comforts and amenities.



HOTELS

Comfort Inn on the Bay

📍 PORT ORCHARD

The only hotel located on the Port Orchard waterfront pathway, you'll be just a few steps from the Ft Ferry to Bremerton



SHORT TERM VACATION RENTALS

Home rentals in Bremerton

📍 BREMERTON

A 35-minute crossing via passenger-only Fast Ferry crossing from Seattle, making it Kitsap County's biggest city.



HOTELS

Eagle Harbor Inn

📍 BAINBRIDGE ISLAND

A beautiful, petite boutique hotel overlooking the



Pleasant Beach Village

📍 BAINBRIDGE ISLAND

A beautiful, petite boutique hotel overlooking the Bainbridge Island waterfront.



SHORT TERM VACATION RENTALS

Home rentals in Port Orchard

📍 PORT ORCHARD

Port Orchard is a quiet cluster of waterfront and inland neighborhoods with a keen sense of community.



HOTELS

Fairfield Inn & Suites, Poulsbo

📍 POULSBO

Overlooking Liberty Bay, Fairfield Inn & Suites is close to all the well-loved amenities of downtown Poulsbo.



HOTELS

Flagship Inn

📍 BREMERTON

Nestled along the picturesque shores of Oyster Bay and framed by the majestic Olympic Mountains.



SHORT TERM VACATION RENTALS

Home rentals on Bainbridge Island

📍 BAINBRIDGE ISLAND

The Island of Bainbridge, the 2nd largest city in Kitsap, runs parallel to the mainland of Kitsap County.



SHORT TERM VACATION RENTALS

Home rentals in Port Gamble

📍 PORT GAMBLE

Experience Port Gamble including historic general stores like the Port Gamble General Store.



SHORT TERM VACATION RENTALS

Home rentals in Kingston

📍 KINGSTON

Past the chainsaw carved trolls through the forests and farm valleys of north-east-central Kitsap, you'll find Kingston.



HOTELS

Pleasant Beach Village

📍 BAINBRIDGE ISLAND

Leave the world behind and enter the tranquil world of Pleasant Beach in Bainbridge's neighborhood of Lynwood Center.



HOTELS

Pleasant Beach Village

📍 BAINBRIDGE ISLAND

Leave the world behind and enter the tranquil world of Pleasant Beach in Bainbridge's neighborhood of Lynwood Center.



HOTELS

The Point Casino & Resort

📍 KINGSTON

The S'Klallam Tribe's beautiful casino and hotel is in the heart of North Kitsap.



HOTELS

Quality Inn & Suites, Bainbridge Island

📍 BAINBRIDGE ISLAND

Nestled just a short drive from the Bainbridge-Seattle ferry terminal, stay on a peaceful island and ferry to Seattle.



HOTELS

Quality Inn & Suites, Silverdale

📍 SILVERDALE

Quality Inn & Suites in the heart of Silverdale, near the marina and Silverdale's shopping district.



HOTELS

Quality Inn & Suites, Port Orchard

📍 PORT ORCHARD

Quality Inn Port Orchard is a freshly refreshed, friendly stay nestled just off the highway.



SHORT TERM VACATION RENTALS

Home rentals in Silverdale

📍 SILVERDALE

Silverdale is bustling with shops and restaurants and offices and malls and movie theaters and coffee shops.



SHORT TERM VACATION RENTALS

Port Gamble Guest Houses

📍 PORT GAMBLE

Two distinguished homes located centrally in the town of Port Gamble, with views overlooking the Puget Sound.



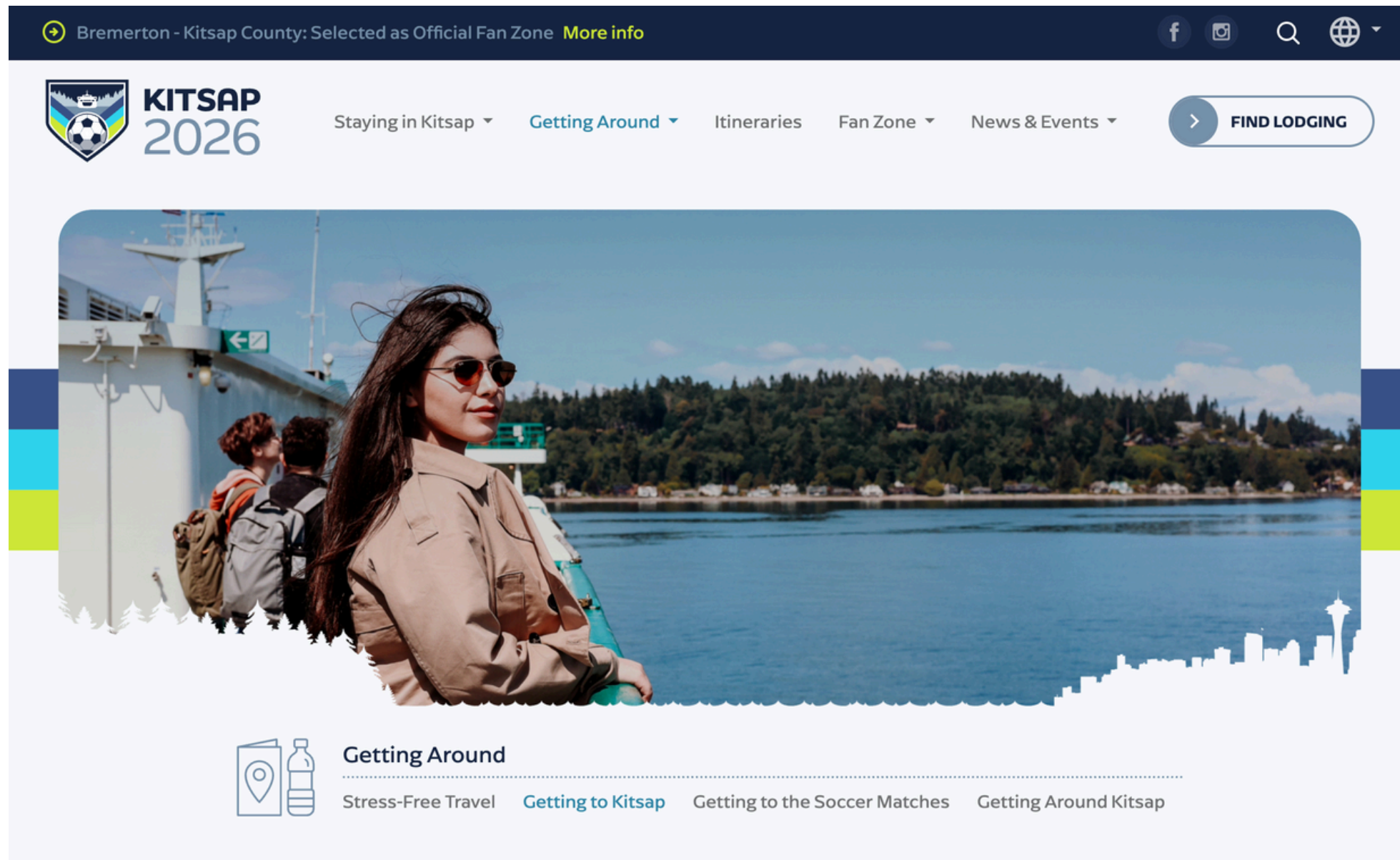
SHORT TERM VACATION RENTALS

Home rentals in Poulsbo

📍 POULSBO

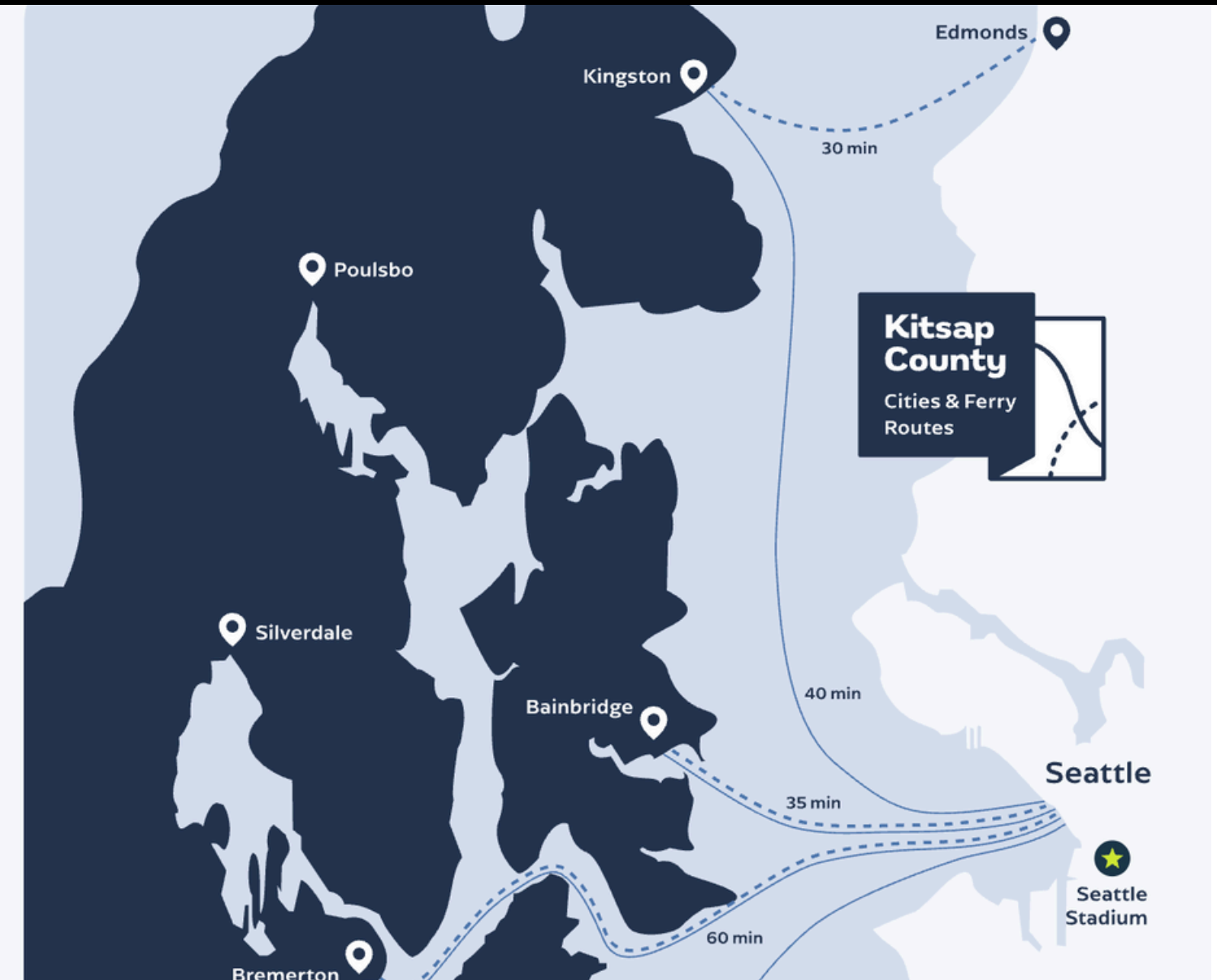
world cup efforts

STAYKITSAP26.COM



EMPHASIZING EASE OF ACCESS FROM & TO SEATTLE GAMES

- transportation options
- timing estimates
- links to schedules
- contextual maps



AIRPORT

From SEA to Kitsap 2026

Wondering about the Seattle airport (SEA) to Kitsap 2026 travel routes? The airport is about 30-45 minutes from ferry terminals serving Bremerton, Port Orchard, Southworth, Kingston and Bainbridge Island. Take the light rail, an airport shuttle, rideshare or rental car. You can also skip the ferry and drive directly to the Kitsap Peninsula via the Tacoma Narrows Bridge. Ferries depart every 30 - 180 minutes and drop you close to lodging, dining, and fan events—making it easy to join the action either way.



MORE

Road trips, jets, boats, and more

Driving in? No problem, it's an easy drive whether you drive over by land, or ferry. Got a private plane? We have the Bremerton National Airport [KPWT]. Got boats? Well there is no better place for boating than the Puget Sound which sits alongside Kitsap County. Kitsap is flexible, scenic, and ready to welcome you.



FAN ZONE

Bremerton Fan Zone: Kitsap's match day destination

Soccer, food, entertainment, and BIG Fan Zone energy!





LIVESTREAM - Match 16

Check out the Fan Zone in Bremerton for Match 16. Participants to be announced.

When:

Jun 15, '26

Where:

Bremerton Fan Zone

>

LEARN MORE



LIVESTREAM - Match 63

Check out the Fan Zone in Bremerton for Match 63. Participants to be announced.

When:

Jun 26, '26

Where:

Bremerton Fan Zone

>

LEARN MORE



LIVESTREAM - Match 52

Check out the Fan Zone in Bremerton for Match 52. Participants to be announced.

When:

Jun 24, '26

Where:

Bremerton Fan Zone

>

LEARN MORE

the approach

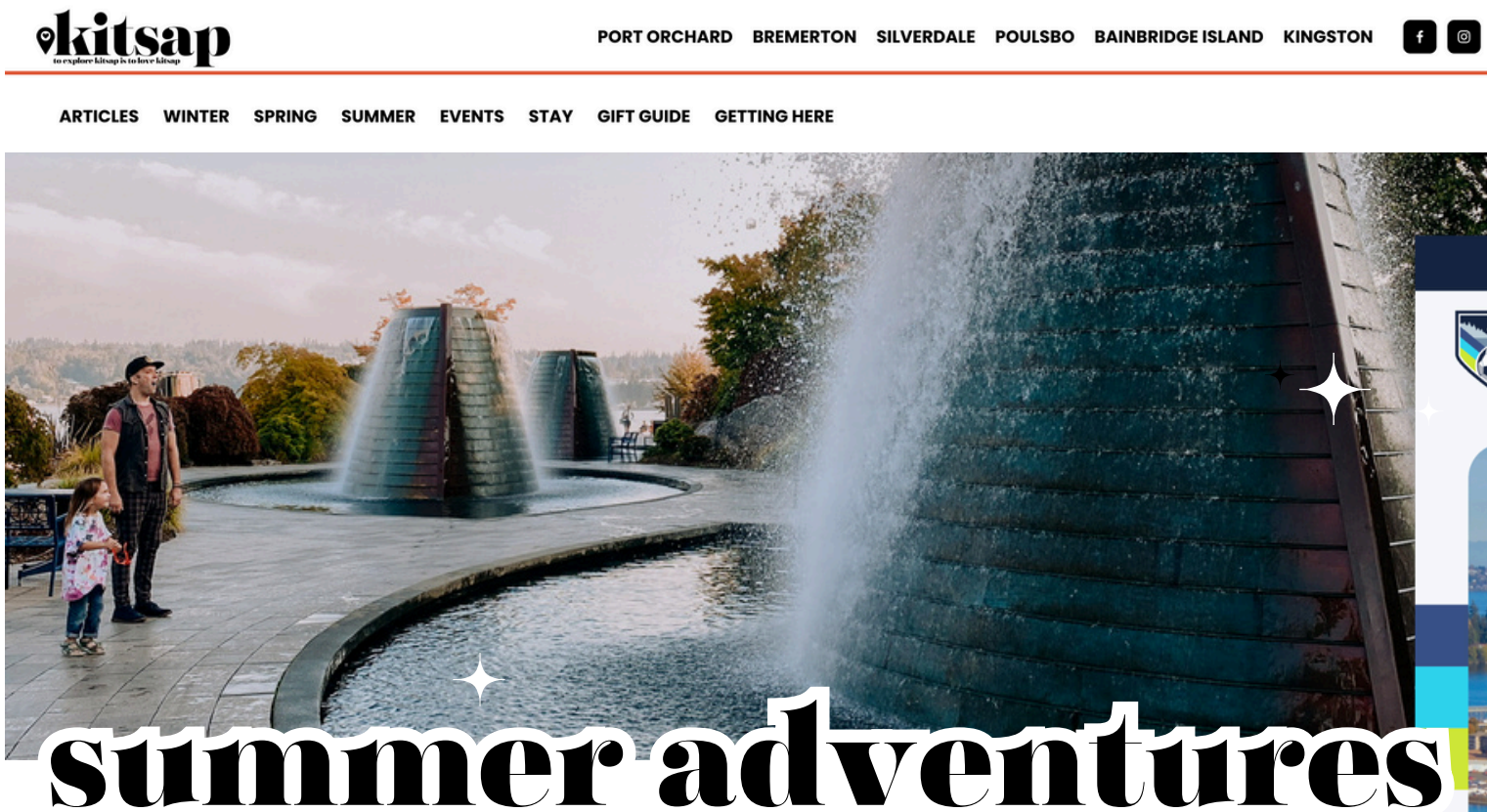
KITSAP.LOVE

EXPLOREKITSAP.ORG

STAYKITSAP26.COM

‘Love Kitsap’ is a **THREE** pronged marketing approach designed to make exploring Kitsap County simple and seamless.

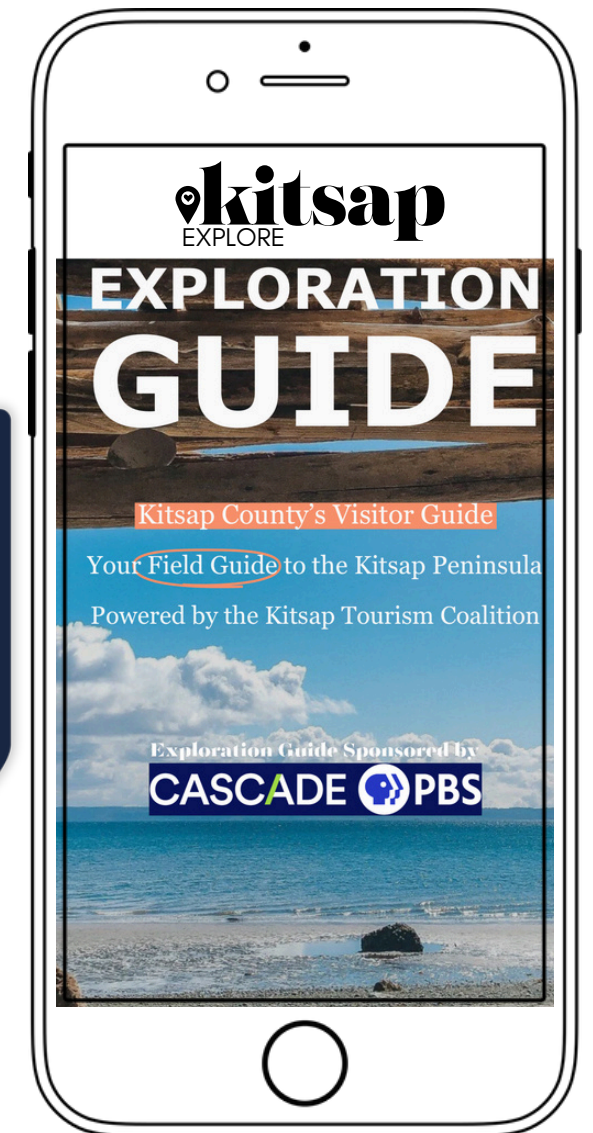
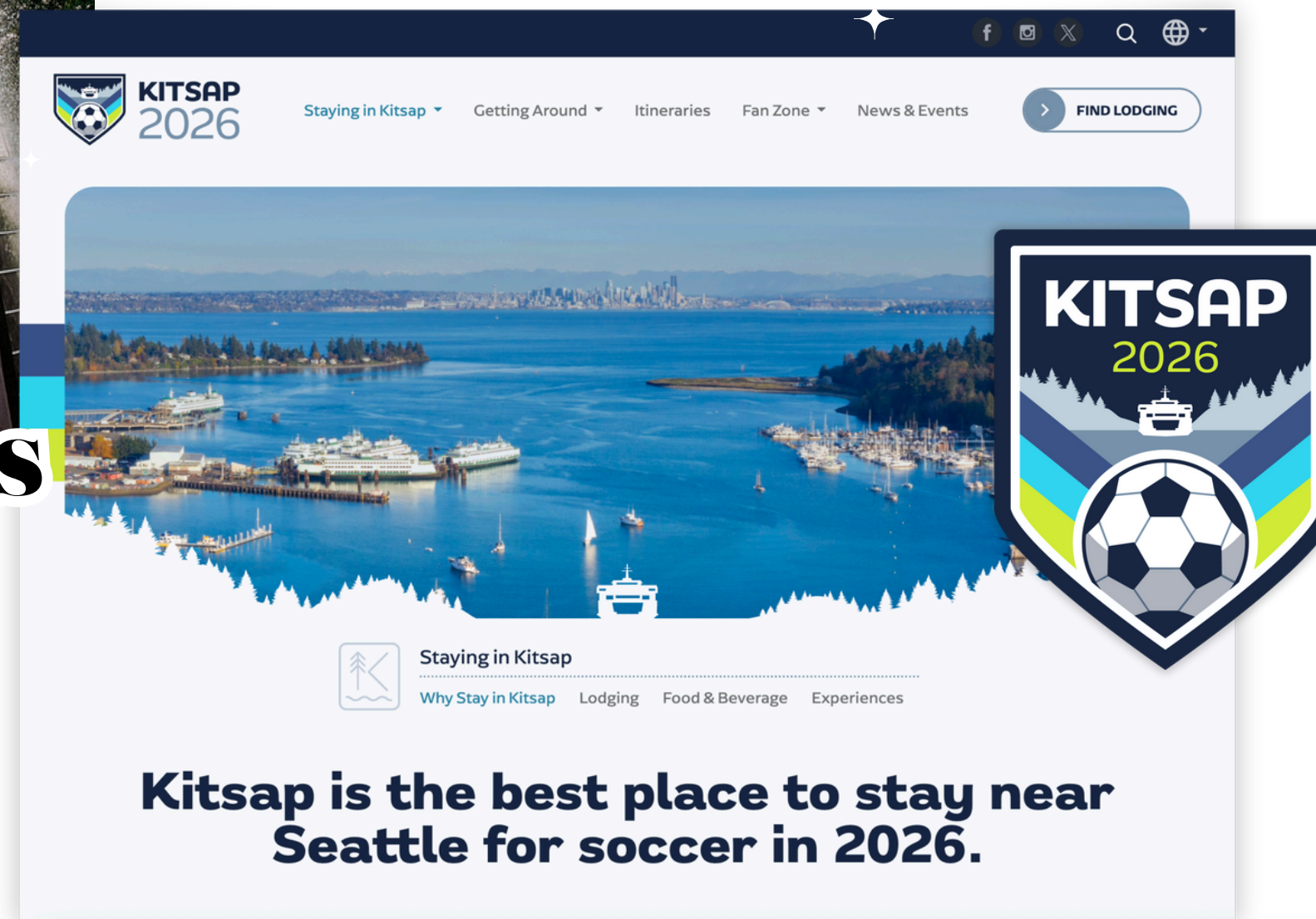
- **Love Kitsap** serves as the central hub for tourism-related events, attractions, and resources.
- **Explore Kitsap** is a comprehensive digital guide—soon to be available in print—that highlights community experiences in a visually engaging and sustainable way.
- **Stay Kitsap 2026** is a dedicated World Cup 2026 resource featuring lodging and travel information before, during, and after the games. Together, these platforms connect visitors and locals while showcasing Kitsap’s natural beauty and unique experiences in one cohesive network.



summer adventures

3 BRANDS • 3 WEBSITES

KITSAP.LOVE
EXPLORE KITSAP.ORG
STAYKITSAP26.COM





EVENTS PAGE
CALENDAR



STAY PAGE
LODGING



GIFT GUIDE
HOLIDAY SHOPPING



READ ARTICLES
BLOG

FOR PR AND MARKETING QUESTIONS
PLEASE EMAIL
HELLO@KITSAP.LOVE



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EXPLOREKITSAP
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