



BREMER TON

FANZONE

WELCOMING THE WORLD TO DOWNTOWN

WHAT IS A FANZONE



- Official viewing + celebration site in the heart of Downtown Bremerton
- One of nine regional Fan Zones designated by Seattle LOC
- Once-in-a-generation opportunity for Kitsap County



- Direct ferry access from Seattle
- Central to Kitsap — from Port Gamble to Port Orchard



WHY BREMERTON



- Vibrant downtown entertainment district



THE FAN ZONE EXPERIENCE



- 20-ft LED screen for matches & legacy use

- Live music, beer gardens, cultural activations

- Family-friendly and community-centered



ACTIVATION NEW WINDOW: JUNE 15 – JULY 6, 2026



FanZone Events

- Opening Match & Kickoff Celebration – June 15
- Juneteenth Celebration – June 19
- Make Music Day cross-activation – June 20
- Bremerton Beer Festival – June 21
- World Cup Watch Party – June 24
- Level Up Gamers Experience – June 26
- Americana Celebration – July 1
- Round of 16 Watch Party – July 6

Community-led Watch

Parties

USA Group Stage Matches: June 12 (Los Angeles), June 19 (Seattle), June 25 (Los Angeles) – broadcast live from Quincy Square



THE LEGACY

- LED screen becomes long-term asset
- Future concerts, movies, and festivals

GET INVOLVED

DIRECTOR@DOWNTOWNBREMERTON.ORG



- Event Sponsors
- Cultural + Nonprofit Partners
- Volunteers + Local Collaborators

POP-UPS & SMALL BUSINESS GROWTH

Special temporary merchant license allows short-term retail operations up to 60 days.



- Streamlined approval by Building, Planning, and Fire Departments.
- \$400 license fee, exempt from City B&O taxes.
- Designed to activate vacant storefronts and public spaces around Quincy Square.
- Encourages local makers, artists, and food vendors to showcase their work.



**JOIN US AND HELP
SHAPE BREMMERTON'S
GLOBAL
CELEBRATION.**

QUINCY-SQUARE.COM