

# SCALEUP BUSINESS TRAINING

A Guide to the ScaleUp Program



## THE CONCEPT

ScaleUp is advanced business training for companies that have moved BEYOND startup and launch. ScaleUp is about building capacity, increasing profitability, and automating business systems. This program will show you how to position your business for investment and ready you for that moment.

## THE TRAINING

- Eight week live sessions with peer roundtable discussions.
- Self paced online learning modules
- Study Hall mentorship with ScaleUp Trainers
- Access to the ScaleUp Alumni Network

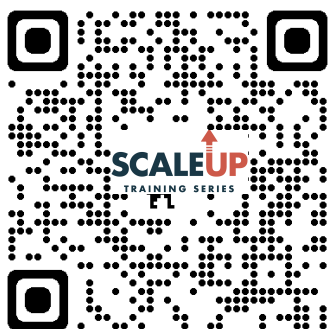
## NO COST TO THE BUSINESS

ScaleUp is provided to Washington State small businesses at no charge thanks to the Washington State Department of Commerce.

**2023 Cohort 1: April 18th 9am-10:30am**

**2023 Cohort 2: May 4th 9am-10:30am**

<http://bit.ly/wa-scaleup>



Washington State  
Department of  
**Commerce**



## QUICK FACTS

Training is delivered over an 8 week series of live instructions paired with self-paced online learning modules

Hybrid format reduces time commitment to business owners to just 1.5 hours per session

Online learning modules provide core curriculum, can be taken anytime, and participants retain access after course completion

ScaleUp includes trainer led group study sessions, our expert speaker series ScaleUp Mastermind, and connections to our entrepreneur eco-system

Completion of the ScaleUp program comes with access to the ScaleUp Alumni Network, and additional training opportunities