

5-YEAR STRATEGIES:

- Business Retention & Expansion
 - Workforce & Talent
- New Business Development
- Entrepreneurship & Innovation
 - Advocacy
 - Research & Analysis

GOALS & OUTCOMES BY 2028

- 2500 Direct new jobs
- New industrial/commercial real estate inventory
- Decrease job vacancies at major employers by 25%
- 5% increase in Kitsap GDP

ECONOMIC IMPACT

3,974 TOTAL NEW JOBS

Direct: 2500
Indirect: 735
Induced: 739

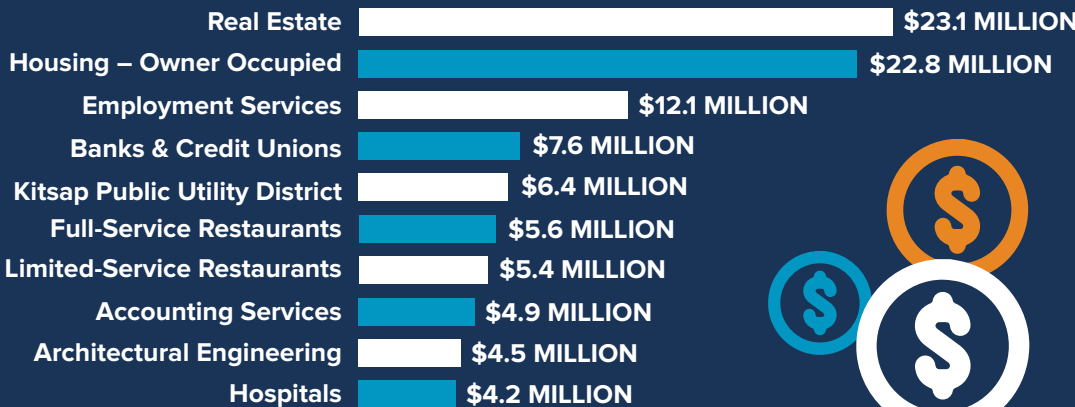
NEW PERSONAL INCOME

\$303,259,041
(Annually by 2028)

NEW BUSINESS OUTPUT

\$838,110,242
(Annually by 2028)

NEW ANNUAL BUSINESS OUTPUT BY 2028



ANNUAL TAX REVENUE INCREASES

\$3,419,481
Kitsap County

\$2,225,152
Kitsap County Municipalities

\$5,812,156
Special Tax Districts (e.g. schools)

\$17,196,057
State of Washington

PROJECTED ROI

PRIVATE SECTOR

\$40.07
for every \$1 invested

Based on \$1,625,000 investment from private sector and 7.77% avg. profit on \$838.1 million in new business output

KITSAP COUNTY

\$6.21
for every \$1 invested

Based on \$3.4 million in new annual tax revenues and a five-year investment of \$550,000

KITSAP COUNTY MUNICIPALITIES

\$2.07
for every \$1 invested

Based on \$2.2 million in new annual tax revenues and five-year investments of \$1,075,000

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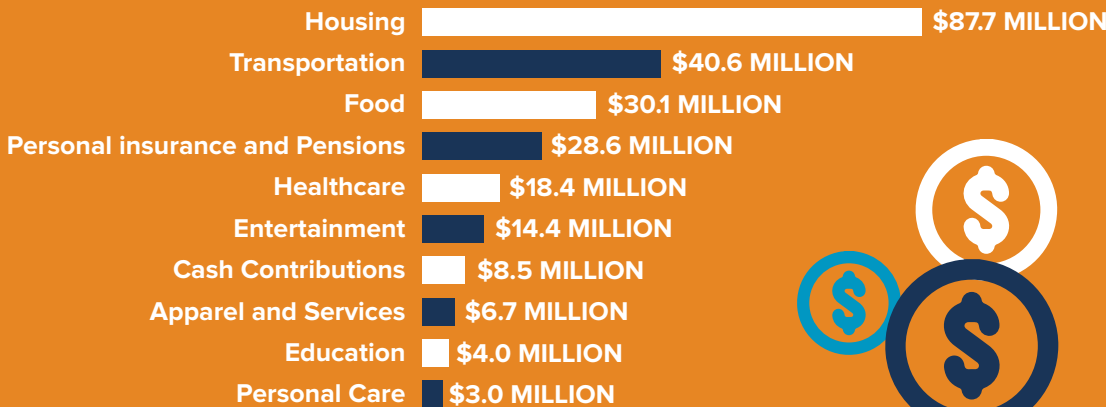
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NEW ANNUAL CONSUMER SPENDING BY 2028



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