

## KEDA and the One Kitsap Vision: Economic Vitality for All in One Spectacular Place

**The Reality:** There's intense regional and national competition for jobs, investment, companies, and talent. For Kitsap to realize our best economic future, we need a robust, impactful, best-in-class economic development organization. One Kitsap is a platform for a self-determined approach toward a consensus future that will drive economic opportunity while enhancing Kitsap's beauty, quality of place and life.

## New or enhanced efforts made possible by One Kitsap:



### **CREATE Capacity**

- Analyze our lands, buildings and economic growth potential
- Increase Industrial / Commercial Capacity on Highway 3
- Convene Kitsap Industrial Readiness Summit

### **INCREASE Workforce**

- Add Retiring Navy to Kitsap's workforce
- Inventory Kitsap's Top 10 necessary jobs
- Grow Community Technical Education & Apprenticeships

### **GROW Business**

- Double Site Visits to Local Businesses (50+)
- Support healthcare talent recruitment and training
- Targeted, Data-driven business recruitment

### **BUILD Community**

- Grow Kitsap's Entrepreneurial Ecosystem
- Position Silverdale for urban vibrancy
- Host BIPOC Business Forums

# **ONE** kitsap

## Investors

### Shawn Gilfedder

Chief Executive Officer Kitsap Credit Union

"Kitsap Credit Union is glad to serve as an anchor investor in the five-year One Kitsap Strategic Plan. We are dedicated to supporting KEDA's mission of increasing the economic development impact and the prosperity of our communities."

### **Rion Ramirez** Chief Executive Officer Port Madison Enterprises

"We see One Kitsap as positive for our community and in line with our values. Just as the Suquamish have been and remain stewards of our ancestral lands since time immemorial, we make that commitment here going forward. Our investment in One Kitsap is an investment in this special place, its economy, and a shared desire to be part of a successful future."

### Chad Melton President

St Michael Medical Center

"We whole-heartedly support the One Kitsap Economic Initiative. This plan addresses issues like workforce and economic capacity in a meaningful and clear way. It aligns with community needs and values and is the right plan to ensure Kitsap's economic vitality."

#### Frin Leedham Sr. General Manager Kitsap Mall

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"One Kitsap leads us forward with a thoughtful and positive approach to Kitsap's economic development future. The plan prioritizes the things that matter to Kitsap residents and addresses critical improvements to enhance important quality of life issues here in our beautiful county."

### **Kitsap Economic Development Alliance**

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