

BE\$T BUSINESS EDUCATION SUPPORT & TRAINING

We do business.

The BE\$T Program offers an eight-week training program to provide Kitsap County's aspiring entrepreneurs the opportunity to pursue their dreams!

Our Business Program

We will provide you with the tools to launch a new business or grow your existing business.

- ✓ Develop your business concept
- ✓ Define and understand your target customer base
- ✓ Learn about money management and break-even point analysis
- ✓ Study cash flow, pricing, taxes and financial statements
- ✓ Learn how to set up operations including legal structure
- ✓ Design a marketing and sales plan
- ✓ Develop your own basic business plan

What Makes BE\$T Different?

- ✓ One-on-one coaching with business professionals (marketing, sales, social media, bookkeeping, taxes and much more).
- ✓ Advanced business workshops.
- ✓ Networking events to encourage and create opportunities for BE\$T graduates to network with other business owners.

Contact us at [BE\\$T@kcr.org](mailto:BE$T@kcr.org) or 360.473.2156
to find out when the next class starts.

